

January 18, 2013

CP/EVC Galloway  
Chancellor's Office

**Re: Urgent National & International Student Enrollment Concerns**

Dear Alison:

The Committee on Planning and Budget has reviewed the Committee on International Education's troubling draft report on the state of international education at UCSC. As you are aware, both the Senate Leadership and CPB have been exceptionally troubled about the lack of progress in yielding national and international student enrollments; in particular, we note with concern that the re-alignment of the Enrollment Management/Admissions areas into the VPDUE portfolio in September 2011 has not changed this enrollment profile. Per our consultation on January 17, 2013, we are aware that VPDUE Hughey will be submitting non-resident recruitment plans to your office. We request that, as soon as possible, these plans be forwarded to the Senate for our consideration so that we can discuss non-resident enrollment planning with you at our next CPB meeting, January 24, 2013.

CPB continues to be alarmed at the lack of high-profile campus action on this critical issue which is causing a current year \$4.8M campus revenue shortfall (well over \$12M in the last 5-6 years) due to the under enrollment of non-resident students. We fear that this trend is accelerating, and we believe that the campus needs to take immediate steps to reverse the current course of this crisis.

Sincerely,



Lynn Westerkamp, Chair  
Committee on Planning and Budget

Cc: VC Delaney  
VPDUE Hughey  
VPAA Lee  
CAFA Chair Gordon  
CIE Chair Crow