

Summer Strategy Group

July 18, 1-2:30 (Kerr 212). Aug 1, 10:30-12 (Kerr 212). September 10, 1-2:30 (Kerr 307).

Charge:

The SSG will need to recommend action on several key items quickly, in order to have changes take effect for Summer 2014. Items include:

1. Financial incentives to departments and programs for offering courses.
2. TA Allocation policy.
3. Course cancellation policy.
4. Fees, especially those charged to visitors.
5. Online education incentives.

This group is part of our ongoing effort to consult, communicate, and ensure transparency and continuous improvement in policy and implementation. There is growing campus consensus that “business as usual” will not enable us to meet (or exceed) our longer-term summer enrollment goals. The Group may also begin to form the questions and foundations for a broader discussion.

Goals:

Understand the broad multitude of goals that various stakeholders have for Summer Session, some competing, some mutually exclusive, and some easily achievable. Know the staffing and roles. Have background on Summer Session operations to help improve campus-wide understanding. Learn of budget and financial issues to help us make decisions.

Review options for operational areas of immediate need. Work collaboratively using different perspectives, needs, and histories to identify the best new policies to implement for 2014 and beyond.

Deliverables:

1. Class Cancellation Policy – decision needed this summer, introduce Oct 1
2. TA Allocation Policy – decision needed this summer, introduce Oct 1
3. Revenue Share – decision needed this summer, introduce Oct 1

Important Conversations for the future, as time allows:

Online Education

Tuition Discounting

Promotions to Increase Enrollment

Higher Rate of Return to Aid